



Nelson's
Journey
**Purple
Picnic**
bringing back smiles to bereaved children

9th-15th July
2018





Dear

Thank you for choosing to support Nelson's Journey by holding a Purple Picnic!

You are joining us in our 20th Birthday year, a very exciting time for us all at Nelson's Journey. Since November 1997, we have supported thousands of bereaved children and young people through one of the most challenging experiences anyone can face and in recent years we have seen demand for our bereavement support increase significantly.

Our Purple Picnic provides an opportunity for the Norfolk community to come together and create memories with friends, family and colleagues whilst raising vital funds for our charity, enabling us to continue providing a free service to bereaved children and young people in our county.

Your participation in our Purple Picnic makes our work possible. The last 20yrs have been possible thanks to individuals, groups, local businesses and charitable trusts who have supported us.

We are always mindful of our wonderful supporters and hope you realise just how amazing you are. Inside your fundraising pack, you can learn more about how your support helps bring back smiles to Norfolk's bereaved children.

A few other tips before you start Purple Picnic Plans!

Invite as many people as possible, you can use the invites enclosed and print off any additional resources online at www.nelsonsjourney.org.uk

Try out the delicious recipes **created by Kate Barmby**, who will be supporting you with picnic bake suggestions again this year.

If you choose to remember someone special at your Purple Picnic, we hope you will make use of the remembrance poster that is included in your pack. Decorate and use it however you like and if you feel you can, please share with us on Twitter or Facebook to help start conversations around grief, letting others know, they are not alone. #NJPurplePicnic

Together we can make a difference to the lives of Norfolk's bereaved children. Thank you.

Best Wishes

Sarah Hyde
Community Fundraiser



Kate Barmby and Sarah Hyde

STAT

In 2017 we received

over 900 referrals

for support; this is more than we received in the FIRST 10 YEARS of our existence!

STAT

It is currently estimated that

1 in 29

school aged children have experienced the death of a parent or sibling. In Norfolk this equates to approximately 3,825 children.

STAT

All the money that is raised

goes directly

to supporting bereaved children and young people in Norfolk, helping us ensure that no bereaved child has to cope alone and have the support they need to move forward positively with their lives.

Awesome to the core!

Thank you for taking part in the Purple Picnic please share your photos with us on social media!

You can find us on



@nelsonsjourney



Nelsons_Journeynorfolk



facebook.com/nelsonsjourney.norfolk

#NJPurplePicnic

How to send your money in

BANK TRANSFER:

When making a Bank Transfer, please use your last Name and Picnic as a reference e.g. Smith Picnic and let us know it has been sent so we can send you a thank you card.

Account Name: Please contact sarah@nelsonsjourney.org.uk for our bank account details

BY CHEQUE:

Please make this payable to 'Nelson's Journey, note your name, address and Purple Picnic reference on the reverse. Post to our address below.

Nelson's Journey, The Bradbury Building - Smiles House, The Octagon Business Park, Hospital Road, Little Plumstead, Norwich, NR13 5FH

ONLINE:

You can send your money via our Virgin Money page here:
<http://vmgiving.co/NJPurplePicnic>



Thank you for your support! It's quick and simple to send your money to us... do it by 15th August and you will be in with a chance to win a cake made by Kate Barmby!



Thank you!

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A Registered Charity