



Nelson's
Journey

**BAKE A
DIFFERENCE**

6th - 19th July
2026

Fundraising Pack

Get together with friends,
family and colleagues over
coffee and cake to help raise
funds for Nelson's Journey.

You can host your Bake a Difference
any day between the 6th July - 19th July.

We are super excited for you to Bake a Difference this July!

Here's our step-by-step guide:

- 1. Sign up and download your fundraising pack**
- 2. Pick a date, location and time**
- 3. Spread the word and invite friends, family and colleagues**
- 4. Set up your Just Giving page so its ready for donations**
- 5. It's time to host! Every penny raised will help us continue supporting bereaved children and young people**

The logo features the text "Nelson's Journey" in a white, rounded font above a white speech bubble containing the words "BAKE A DIFFERENCE" in a bold, white, sans-serif font. The background is a light blue with white line-art illustrations of various baking items: a rolling pin, a cake, a whisk, a cupcake, a croissant, and a sandwich.

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**BAKE A
DIFFERENCE**

Venue:

Date:

Time:

Bake a Difference to help support Norfolk's children and young people who've experienced a bereavement.

Guess INSERT NAME Favourite Cake

Victoria Sponge

Chocolate Fudge

Ginger

Fruit

Cupcake

Lemon Drizzle

Madeira

Carrot

Coffee

Red Velvet

Brownie

Blondie

Cherry

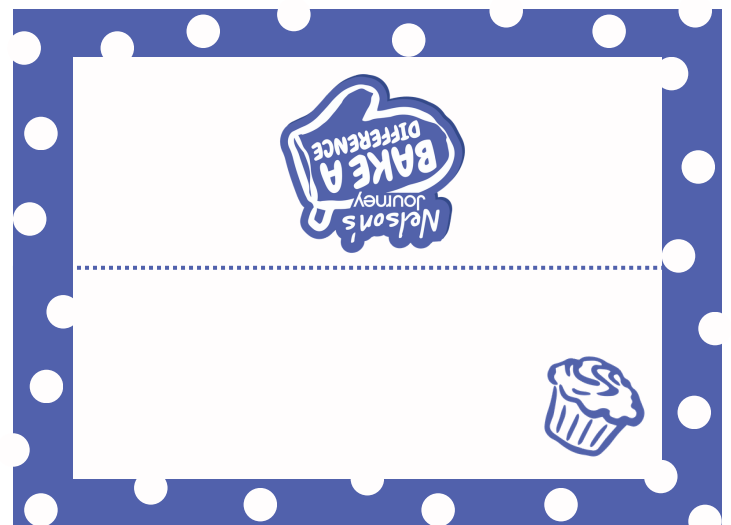
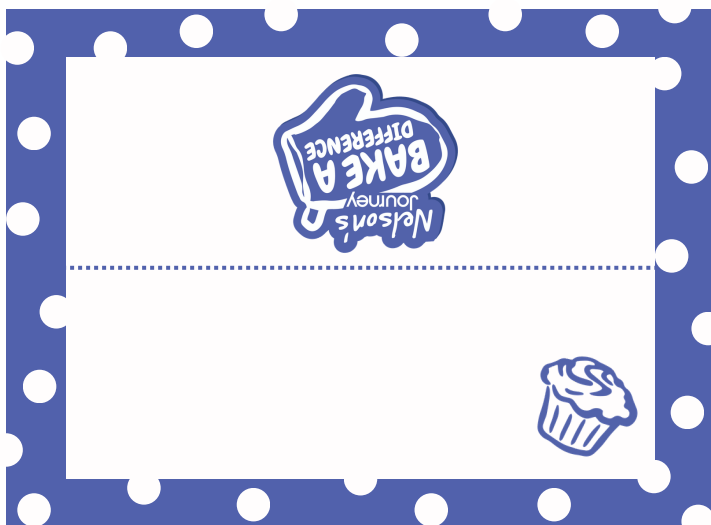
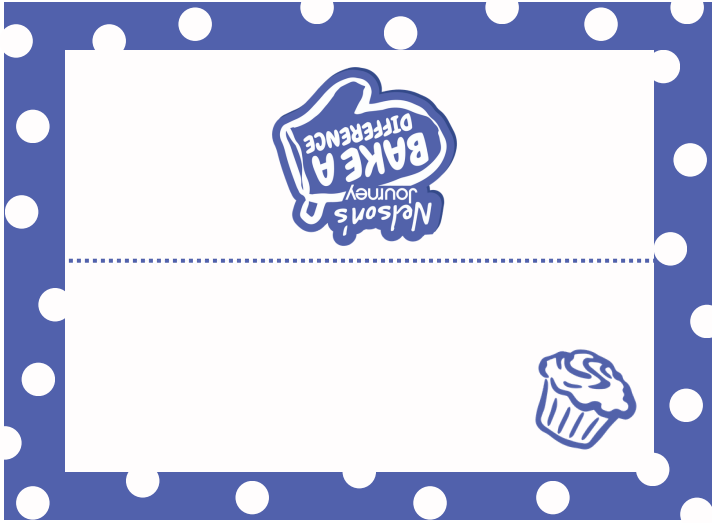
Banana Bread

Pineapple Upside
down

Triple Chocolate



Cake Labels



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Bake Off Score Sheet

NAME OF BAKER:

ITEM BAKED:

APPEARANCE:

1	2	3	4	5
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TASTE:

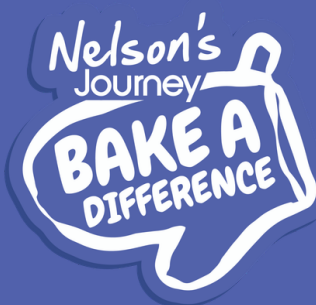
1	2	3	4	5
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CREATIVITY:

1	2	3	4	5
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TEXTURE:

1	2	3	4	5
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SCORE:

Bake Off Sign Up Sheet

NAME:

WHAT I'M BAKING:

Paying in your donations



BACS

Please contact our team either via fundraising@nelsonsjourney.org.uk or on 01603 431788 for our bank account details in order to bank transfer



Cheque

Make this payable to 'Nelson's Journey' and post to Smiles House, Octagon Business Park, Hospital Road, Little Plumstead, Norwich, NR13 5FH.



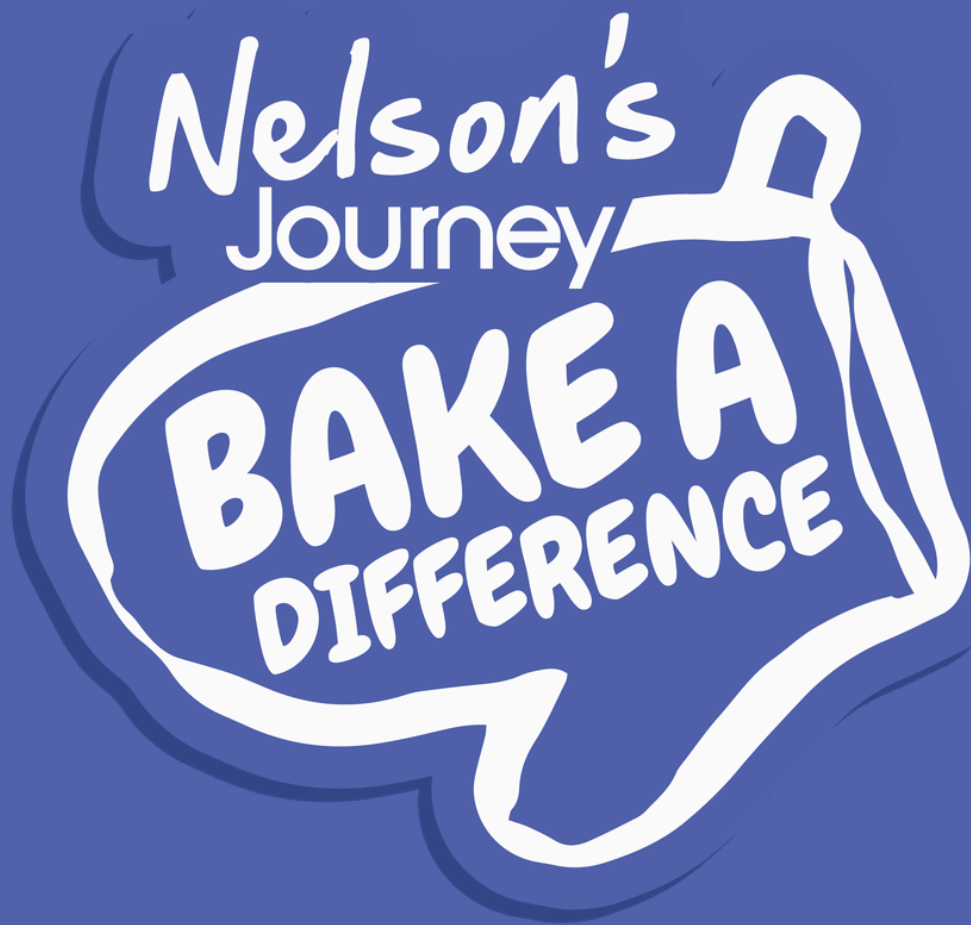
Cash

You can drop off payment to our office by prior arrangement. We are open Monday – Thursday 9am to 5pm and Friday 9am to 4:30pm. Call us on 01603 431 788 to arrange this.



Online

Can be made via Just Giving, visit our website and click the donate link.



Smiles House, Octagon Business Park, Hospital Road,
Little Plumstead, Norfolk, NR13 5FH

01603 431788

fundraising@nelsonsjourney.org.uk

Registered Charity Number: 1170605